

## **Blogging Buzz** - Enhance your ability

Blogging buzz will be 3 DAY full blogging Workshop from basics to advanced

**Day 1** : Basics of blogging, free or paid platforms for blogging, how to create structure of a blog without coding knowledge

**Day2** : Complete guide for Free platform ( [BLOGGER.COM](https://www.blogger.com) )

Complete guide for paid platform ( [Wordpress.com](https://www.wordpress.com) )

**Day3**: Created a good looking blog what about content writing And ranking that on GOOGLE Search

1. Search Engine optimization ( basics to advanced )
2. Free tools for Keyword research
3. Niche blogging, event blogging
4. How to rank your blog in just 2 days
5. Google provided free tools : [GOOGLE SEARCH CONSOLE](https://www.google.com/search-console/), [GOOGLE ANALYTICS](https://www.google.com/analytics/), [GOOGLE ADS](https://www.google.com/ads/), [GOOGLE ADSENSE](https://www.google.com/adsense/)
6. How to earn from your blog
7. AdSense guide

Winners : there will be a test after 3DAYS

**1<sup>st</sup> position** : Free Hosting( 3month )+ Free FULL SEO COURSE ( worth \$140 )+ High level free domain

**2<sup>nd</sup> position** : Free FULL SEO COURSE ( worth \$140 )+ Hosting ( 50% off for 3 months ) + Domain

**3<sup>rd</sup> Postion** : Free FULL SEO COURSE ( worth \$140 + hosting ( 30% off )

Certificates + Free Guide